

FACTS**WHAT DOES THE BANK OF WISCONSIN DELLS DO WITH YOUR PERSONAL INFORMATION?**

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal Law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	<p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> - Social Security number and income - Account balances and transaction history - Credit history and credit scores <p>When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p>
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Bank of Wisconsin Dells chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Bank of Wisconsin Dells share?	Can you limit this sharing?
For our everyday business purposes- Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes- To offer our products and services to you	Yes	No
For joint marketing with other financial companies	No	We don't share
For our affiliates' everyday business purposes- Information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes- Information about your creditworthiness	No	We don't share
For our affiliates to market you	No	We don't share
For our nonaffiliates to market you	No	We don't share

Questions?Call 608-253-1111 or 608-745-4300 or go to our websites www.dellsbank.bank

Who we are	
Who is providing this notice?	Bank of Wisconsin Dells
What we do	
How does Bank of Wisconsin Dells protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Bank of Wisconsin Dells collect my personal information?	<p>We collect your personal information, for example when you</p> <ul style="list-style-type: none"> - open an account or deposit money - provide account information or apply for a loan - use your credit or debit card <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> - sharing for affiliates' everyday business purposes- information about your creditworthiness - affiliates from using your information to market to you - sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing. (See below for more on your rights under state law.)</p>
Definitions	
Affiliates	Companies related by common ownership or control. They can be financial and non financial companies. <i>Bank of Wisconsin Dells has no affiliates.</i>
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. <i>Bank of Wisconsin Dells does not share with nonaffiliates so they can market to you.</i>
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. <i>Bank of Wisconsin Dells doesn't jointly market.</i>
Other important information	
<p>Information regarding Wisconsin privacy laws can be found at http://privacy.wi.gov/laws/wisconsin/gen_privacy.jsp Contact information for Wisconsin Department of Agriculture, Trade & Consumer Protection Office of Privacy Protection 2811 Agriculture Dr PO Box 8911 Madison WI 53708-8911 Phone: 608-224-5163 Hotline: 1-800-422-7128 Fax: 608-224-4677 Email DATCPWisconsinPrivacy@wisconsin.gov</p>	