

# Welcome to Our New '.bank' Website!

We're excited to introduce our new website, DELLSBANK.BANK! The transition from *dellsbank.com* to *dellsbank.bank* is an important change, allowing us to offer you an even more secure banking experience. Please be sure to look for the '.bank' in our website URL and all BWD email addresses to confirm you are interacting with us.

## Why .bank?

We believe the .bank domain provides an additional layer of security that .com does not. .bank is a gated domain (like .gov or .edu) for verified banks. Replacing .com, which can be purchased by anyone, .bank quickly verifies that the website or email is authentically from our bank, so you can interact with confidence when you see the '.bank' at the end of our email address and website URL.

## How is .bank more secure?

With the .bank visual authentication cue in place, you can quickly confirm emails and websites of ours are real, and avoid interactions that could lead to identity theft and financial fraud.

All banks are verified and authenticated prior to registering their .bank domain, and re-verified annually thereafter. This ensures everyone using a .bank domain is an eligible organization. Hackers and bad actors can't get a .bank domain to create lookalike domains for phishing and spoofing, as they can in .com and other publicly available domains.

All banks within the .bank domain must also implement additional Security Requirements to help secure their sites and email, and protect them, their vendors and their customers from phishing, spoofing and other cyberattacks. All banks using .bank are monitored for compliance with these security requirements on an ongoing basis.

## Do I need to do anything differently with this transition to .bank?

On November 16, 2020 Bank of Wisconsin Dells email addresses and website URL will end in .bank, so you should update your address book and bookmark for our site at that time. From then on, simply look for the .bank to authenticate the email or website is ours. Online/Mobile banking will not be affected by this transition. Your login credentials remain the same as it was under the previous site.

Let us know if you have any questions regarding this .bank transition by calling (608) 253-1111.

